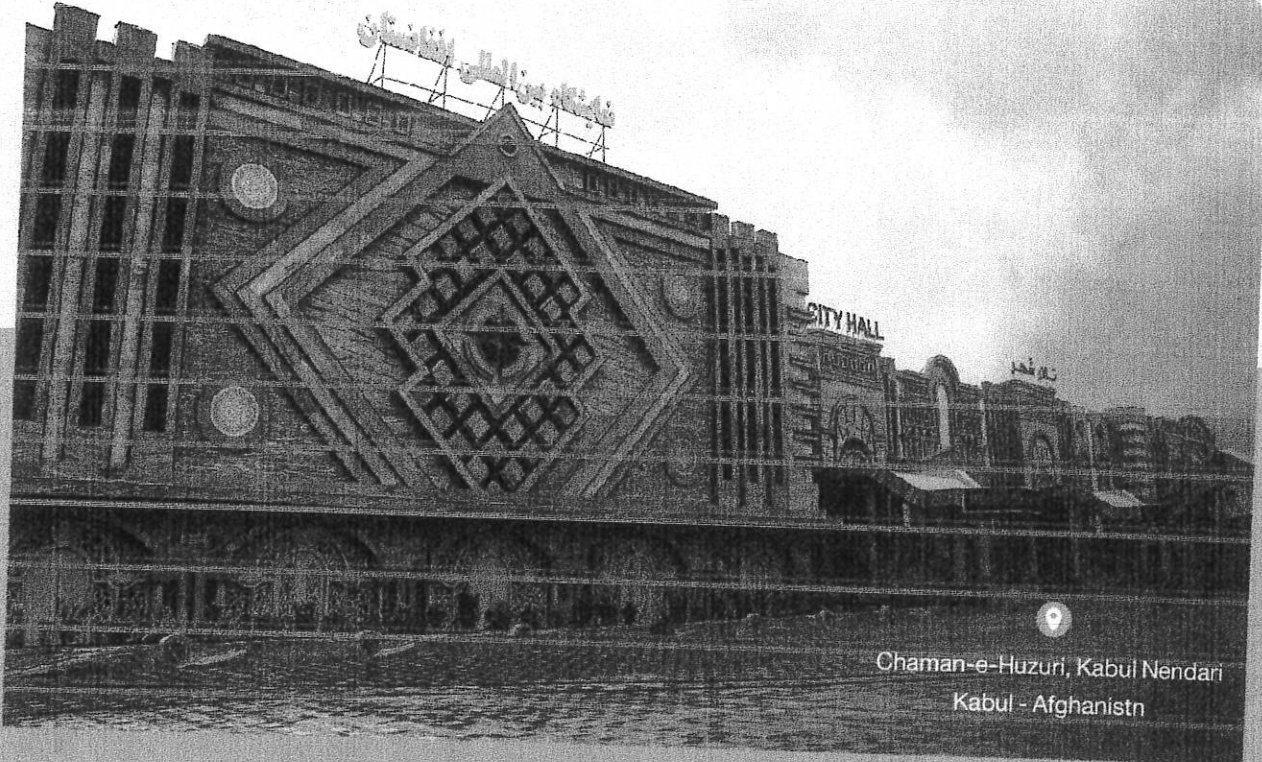


# Imam Abu Hanifa (RH) 2<sup>nd</sup> National & International Expo & Trade Fair

16 - 22 July, 2023



Chaman-e-Huzuri, Kabul Nendari  
Kabul - Afghanistan

# Afghanistan's Geography and Population

Afghanistan is a landlocked country located at the crossroads of Central Asia and South Asia; referred to as the Heart of Asia. It is bordered by Pakistan to the east and south, Iran to the west, Turkmenistan to the northwest, Uzbekistan to the north, Tajikistan to the northeast, and China to the northeast and east. Kabul is the capital and largest city of Afghanistan; serves as it's political, cultural and economic center.

The population of Afghanistan is about 32.9 million people, 76% of which live in rural areas. It is projected that in 2025 the population will reach 40 million people.

## Economic Background

During the last two decades, Afghanistan's economy was steadily increasing year by year and there has been growth in every economic sector. Data from the World Bank shows that Afghanistan's Gross Domestic Product (GDP) increased from \$4 billion in 2002 to \$19 billion in 2019 – showing an increase of 38% over 18 years which translates to an average GDP of 2.1% per year.

Agriculture remains Afghanistan the most important source of employment for over 75% of Afghanistan's population, the growth prospects for the economy are predominantly in agriculture and mining which will require large private sector investment.

<b>Main Agricultural Products</b>	Wheat, rice, barley, fruits, nuts, wool, mutton, sheepskins, lambskins, saffron
<b>Main Industries</b>	Small to medium-scale production of steel, carpets, bricks, textiles, soap, furniture, shoes, fertilizer, apparel, food products, non-alcoholic beverages, mineral water, cement; handwoven carpets; natural gas, coal, copper
<b>Labor Force</b>	14.4 million
<b>Exports</b>	1.48 billion USD
<b>Main Export Commodities</b>	Fruits and nuts, handwoven carpets, wool, saffron, cotton, hides and pelts, precious and semi-precious gems, and medicinal herbs
<b>Exports</b>	7.23 billion USD
<b>Main Import Commodities</b>	Machinery and other capital goods, food, textiles, petroleum products, cooking oil, sugar, tea

## About the ACCI

Afghanistan Chamber of Commerce and Investment (ACCI) is an independent, legal, non-governmental, non-profit, non-political, and self-administered entity, which serves the private sector of Afghanistan. ACCI is headquartered in Kabul and operates 28 branch chambers in 26 provinces. Its current membership exceeds 24,000 companies and 255 business unions, association and cooperatives who represent a vast majority of the total Afghan workforce.

## About the Event

"Imam Abu Hanifa <sup>(RH)</sup> 2<sup>nd</sup> National & International Expo & Trade Fair " will be held in Kabul from 16 - 22 July 2023 at the International Exhibition Centre of Afghanistan. The event is organized by ACCI with the assistance of its partners, private sector & government bodies. In this event; traders and manufacturers from all the provinces of Afghanistan as well as from foreign countries will display their products and services for seven days. It will provide valuable opportunities for the businesses to promote their products and services, connect with the consumers/customers and expand their market shares.

The purpose behind these efforts is to boost and support the domestic & international trade of Afghanistan by attracting investors, traders, manufacturers and experts from various sectors of the business community and it will help to achieve improvements in bilateral trade, import and exports. This platform can well prove to be a crucial moment in shaping the Afghanistan trade on modern and standardized lines.

During the exhibition, a business meeting (B2B) between foreign and domestic businessmen and investors will also be held; which is a good opportunity to share opportunities, attract investments, sign MOUs and contracts and expand business relations with the international market.

Due to the support of international organizations, private and government bodies, this event will be the biggest and the most standardized International Trade Fair and Exhibition in Kabul-Afghanistan; Therefore, domestic & foreign traders and manufacturers are more interested to participate the event.

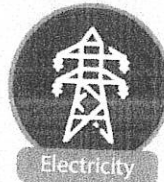
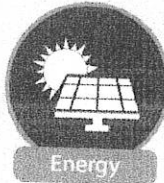


# Major goals and objectives

- To introduce and promote Afghanistan's local products in order to facilitate development of the domestic markets;
- To familiarize Afghan traders and manufactures with the new products of other countries;
- To familiarize foreign traders and manufactures with the new products of Afghanistan;
- To familiarize Afghan traders with the modern standards and technologies and their application;
- To facilitate access of Afghan traders and manufactures to the international markets;
- To create new opportunities for export, import and joint ventures;
- To expand trade relations between Afghan traders and international traders;
- To attract new customers, clients and contracts & create job opportunities.

# Exhibition Categories

This is a public event where traders and manufactures from all the sectors can participate, including:



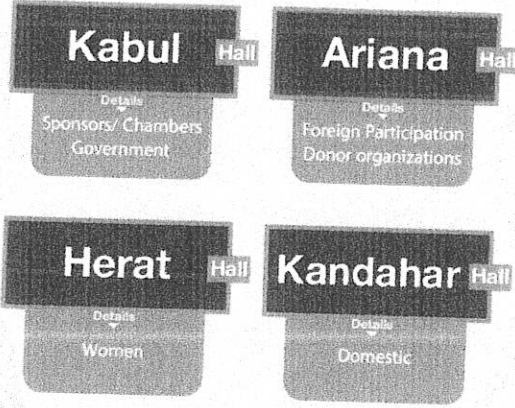
# Why to Participate?

- Good business opportunities in Afghanistan;
- Great opportunity to introduce your products and services; and develop your business image in the market;
- Such events increase the level of sales and revenue;
- Such events help promote willingness & interest of Afghan investors to invest in joint ventures with local and international investors;
- The event looks forward to local and foreign traders and manufactures for establishing branches or sales offices for their products and services in Kabul and other provinces of Afghanistan;
- Establish relationships with suppliers and customers as well as enter into contracts with the parties;
- Participation of senior government officials and well-known national and international figures to support the exhibition;
- Participation of businessmen and individuals of the different profession and business sectors;
- Attendance of more than 120000 visitors based on the data from the first exhibition held in 2022.

## Facts at a Glance

Particulars	Details	
Exhibition	Imam Abu Hanifa <sup>(rh)</sup> 2 <sup>nd</sup> National & International Expo & Trade Fair	
Edition	2nd Edition	
Theme	Land of Rising Opportunities	
Exhibition Profile	B2B, Expo & Trade Fair	
Dates	Business Days	General Days
	Exclusively for B2B	July 16 - 22, 2023
Timings	8.00 AM to 04.00 PM (16 <sup>th</sup> - 22 <sup>th</sup> July, 2023)	
Display Profile	Multiproduct	
Venue	Afghanistan International Exhibition Center, Kabul	

# Hall-Wise Product Profile



## Space Rentals (Foreign Participants)

Particulars		Charges in USD
Space Rentals – Bare Scheme (Minimum booth size 6 sqm)		80/- per sqm
Space Rentals – Shell Scheme (Minimum booth size 4 sqm)		100/- per sqm
Open Space	Bare (Min. 36 sqm)	50/- per sqm
	Shell (Min. 36 sqm)	60/- per sqm

## Note

- Transaction/bank charges, if any, shall be borne by the participants.
- The Space Rentals mentioned above for Domestic and Foreign Exhibitors is inclusive of power.





# Premium for Corner Booths

(Applicable on Booth Sizes 4 - 6 sqm)

No. of Sides Open

2 Side Open

Premium on  
Space Rentals

10%

No. of Sides Open

3 Side Open

Premium on  
Space Rentals

15%

No. of Sides Open

4 Side Open  
(Island Type)

Premium on  
Space Rentals

20%

## For Further Details

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